# Conceptualizing Energy Efficiency of Manufacturing Firms in a Developing Economy

#### Nuwasiima Sharon<sup>1</sup>

# Abstract

Globally, economic transformation and industrialization requires efficient utilization of energy resources. This therefore necessitates countries, authorities, bodies, policymakers and private players to invest in energy efficiency (EE). This is based on the fact that energy efficiency is an adequate means that minimises adverse effects of climate change, improving energy security, enhances competitiveness and making energy consumption more affordable for all users. The purpose of this study was to comprehend insights surrounding how energy efficiency is conceptualized, the methods/measures, indicators, and gaps still existent in its implementation. The methodology adopted was a systematic literature review of previous scholarly work on methods, measures and gaps that inform energy efficiency in the context of manufacturing firms. The main results from this review indicated that about 8% of reviewed studies had been carried out in developing economies like Uganda & Sierraleone as compared to developed countries like Russia, and United Kingdom that constituted 15%. Such is a signal of energy efficiency gaps in a developing context. Moreso, energy intensive manufacturing firms were revealed to include steel, aluminum, pulp & paper under which IEA predications for energy efficiency were projected to improve by more than 15% and yield sufficient energy savings and sustainable energy consumption during manufacturing activities. The novelty of this study hinges in the fact that a comprehensive review of both developed and developing economies was done to have a balanced views of how energy efficiency is conceptualized, measured and the magnitude of existent energy efficiency gaps in an industrial setting.

Key words: Energy efficiency, Indicators, developing economy, manufacturing firms, SDG 7

# Introduction

Rusydiana et al. (2021) state that activity is said to be efficient if the effort that has been done provides maximum output, both in quantity and quality. Efficiency and productivity can be used to measure the performance of a unit of economic activity. In this regard therefore, energy efficiency (EE) improves the sustainability and resilience of communities and contributes to near-term reductions in pollution and greenhouse gas emissions (Energy Efficiency Means Business, 2022). Solnørdaln and Thyholdt (2019) show that increased energy efficiency in manufacturing firms is important for confronting climate challenges. Furthermore, energy efficiency reduces demand for energy imports and lowers costs at household and economy levels. Energy efficiency is widely recognized as a key resource that has latent to lower both the economic cost and negative environmental side effects of transitions to low-carbon energy systems (Mandel et al., 2022). Lackner (2022) also indicates how energy efficiency, has been widely recognized as an ample and cost-efficient means to save energy and to reduce greenhouse gas emissions to the extent that up

<sup>&</sup>lt;sup>1</sup> Makerere University Business School

Email: snuwasiima@mubs.ac.ug

to one-third of the worldwide energy demand in 2050 can be saved by energy efficiency measures. The is in agreement with Malinauskaite et al. (2020) who indicates that energy efficiency is one of the key principles of the Energy Union, mainly due to it being the most cost-effective way to reduce emissions, improving energy security, enhancing competitiveness and making energy consumption more affordable for all consumers.

Energy sources are very important for the survival and economic growth of a country (Saddam, 2015) such that it is needed for facilities in producing food and health equipment, agriculture, education, information, and other infrastructure facilities. Energy is used in the industrial sector to process and assemble products, steam and cogeneration, process heating and cooling, lighting, heating, among others. SDG 7 aims at doubling the global rate of improvement in energy efficiency and increasing substantially the share of renewable energy in the global energy mix by 2030 (WHO, 2018). International Energy Agency (IEA) describes Sub-Saharan Africa (SSA) as one epicentre for the global challenge to overcome energy poverty (Munro et al., 2020). Also, Ganda and Ngwakwe (2014) identified some current challenges facing Sub-Saharan Africa to include lack of access to energy, inadequate maintenance and use of out-dated equipment (EIA, 2012) all that could lead to energy wastage. Gustavsson (2015) equally asserts that the industrial sector uses a lion's share of the electricity supply (59.4%) yet electricity makes up less than 2% of Uganda's primary energy supply. Siltonen et.al (2010) as indicated in the WEO-2009 report shows that by 2030, the energy saving and CO<sub>2</sub> reduction achieved by national policies and measures compared to baseline emissions will be bigger in the industrial sector than in any other final energy consumption sector. The biggest emission reduction compared to baseline emissions can be achieved in iron and steel and cement sectors: more than half of the reduction of global industrial energy-related CO<sub>2</sub> emissions (IEA, 2009).

It's vital to note that in the last decade, energy demand has increased dramatically in the agriculture and manufacturing sectors to increase the efficiency of production factors (Huang et al., 2008). Such energy demand continues to increase every day while there are energy sources that cannot be renewed so that if there is a lack of energy will affect the economic growth of a country at large. In developing countries, based on the level of economic growth, population growth, and industrialization there is a rapid increase in energy consumption (Omri & Kahouli, 2014; Amri, 2016). As part of Uganda's Sustainable Energy for All (SE4ALL) Action Agenda strategy number three of accelerating the process of achieving energy efficiency, access and other renewable goals (Du Can et al., 2018), it can only be realized through managing costs throughout all stages of preliminaries, implementation/investment up to monitoring and evaluation of the agenda activities. Pudleiner et al. (2017) further indicate that energy efficiency is a core element of ending energy poverty and securing access to affordable, reliable, sustainable, and modern energy. Implementing energy efficiency is parallel with expanding both the electricity grid and new clean energy generation reduces electricity demand which helps to optimize the power supply so that it can serve more customers reliably at minimum cost.

ODYSSEE 2020, indicates that Energy efficiency has different meaning and frontiers (economic efficiency versus technical efficiency). The data base also indicates a range of advanced energy efficiency indicators that can be used to assess progress in energy efficiency & savings to include like energy efficiency index, quantified energy savings, financial indicators, benchmarking indicators, decomposition of energy consumption variation and avoided CO<sub>2</sub> emissions.

On the contrary Proskuryakova and Kovalev (2015) emphasize on the adoption of thermodynamic indicators describing energy efficiency at the physical, technological, enterprise, sub-sector and national levels. Giacone and Mancò (2012) also assert that the measurement of the energy efficiency of a system or process is an essential step towards the control of the energy consumption and energy costs. Although energy efficiency is positively related to a manufacturing firms' performance (Fan et al., 2017; Martin et al., 2012) and compliance with both social pressure and stricter environmental regulations (Apeaning & Thollander,2013), firms tend to avoid adopting energy-efficient technologies that are economically and environmentally attractive (Abadie et al., 2012).

Saving energy in the context of commercial buildings has a dual potential of reducing operational costs as well as creating a wider impact on mitigating climate change. Kumar et.al. (2016). The need for reducing energy costs of commercial establishments is even more compelling in developing countries due to two key features i.e. frequent outages and high air conditioning loads as developing countries in Asia and Africa have tropical climate. Such Outages are often backed up by on-site diesel generators. However, such generators are expensive from both capital and operational expenditure perspectives with power from DGs costing approximately 3-4 times the grid price. The above energy efficiency gaps/ dilemma derives the motivation for such a topical subject matter to understand how energy efficiency is generally conceptualized in a developing context.

# **Crucial Research Questions**

This study will be underpinned by the following research questions:

- i) How is energy efficiency perceived at a global & local context?
- i) What methods and measures, and reasons underpin energy efficiency in manufacturing firms?
- ii) What are the gaps still existent in conceptualizing energy efficiency in manufacturing firms?

This study in form of systematic review will inform the above questions in the later sections of this work.

# **Methods and Materials**

This study espoused a systematic literature review approach/methodology. According to Wee and Banister (2016), literature review papers are helpful for researchers in that the reader gets an upto-date and well-structured overview of the literature in a specific area, and such a review adds value, research gaps are made explicit and readers who plan to do research in the same area for the first time. It's also helpful for the reader/researcher who needs to interpret and use the findings and also help to refresh the information base of a researcher returning to a subject area after some time away from it. In this regard, previous empirical studies that assessed energy efficiency of manufacturing firms in a developing economy context were collected and analyzed to derive a range of energy efficiency measures & indicators and still existent energy efficiency gaps within manufacturing firms. Using an inclusion and exclusion criteria for a systematic literature review, *Figure.1* shows the appropriate articles that were eligible and therefore included and analyzed for this study in addition to the other briefs, conference extracts and reports accessed in the line of energy efficiency. These eligible articles and other relevant reports were then subjected to review and thoughtfulness to draw conclusions and recommendations that could address the research questions of the study.

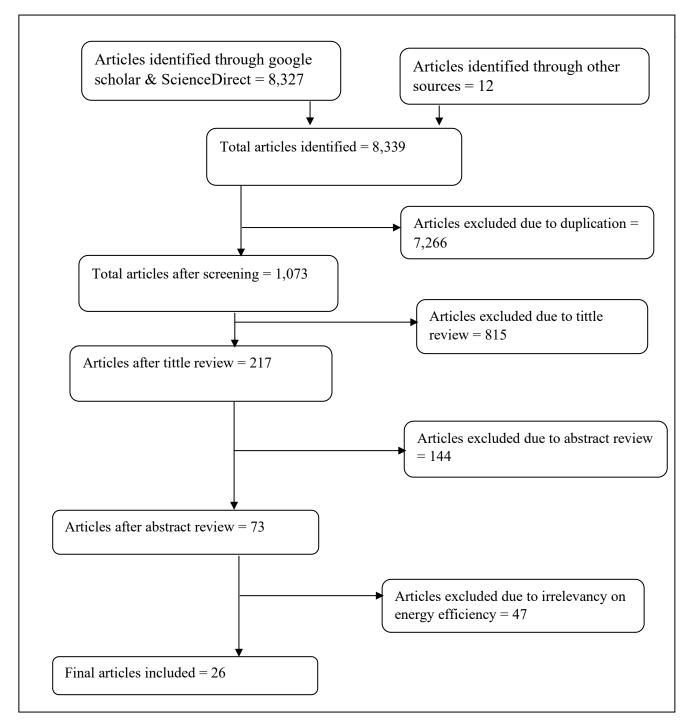


Figure.1: Flowchart for the systematic article selection. (Author's construction) Materials

To obtain the above most suitable and relevant articles, reports and other conference proceedings that befits the area of energy efficiency, the following procedure was used.

# **Database Selection**

This was based on article tittles and abstracts in the area of study. Attention was paid to metadata in regards to information like year of publication, journal title, volume, and issue (or article identification number) and Digital Objective Identifier (DOI) number. Therefore, the dominating article sources were Google scholar and ScienceDirect.

#### **Journal Selection**

This study focused on journals that were peer reviewed. Hence peer reviewed articles were considered for content collection. Also, journal impact and cite factor were used to identify credible journals from which the articles and records about energy efficiency were extracted. Supplementary literature was searched also looked at using Mozilla fire fox search engine.

Moreso, reports from reputable and credible organizations like International Energy Agency (IEA), SDG.7, Europenan Union (EU), Energy Report for Uganda, Ministry of Energy and Mineral Development (MEMD) were all considered and included in the dataset.

# **Content/Material Collection**

In this regard, through google scholar and ScienceDirect, a search was done using key words like "energy efficiency measures/indicators", "manufacturing firms", "energy costs" and "developing economy" to obtain suitable scholarly work that could underpin this study.

# The Inclusion and Exclusion

*Inclusion criteria;* Here all articles with a tittle and abstract of energy efficiency (in terms of indicators and measures) in an industrial-manufacturing context was considered for review of this study. Adequate and published book chapters, conference proceedings and power point presentations on the same subject matter were considered for review to inform the researcher's knowledge in energy efficiency of manufacturing firms.

*Exclusion criteria*. On the contrary, all those articles with tittles and abstracts that were not well fitting to the purpose of this study were disregarded.

#### **Articles Criterion**

Under this study, a total of 26 articles were included for the final review and analysis using a range of research and analytic approaches about the energy costs and energy efficiency in a manufacturing firm 'context (*Figure.1*) above. Attention was given to issues like the article tittle, abstract, methodology used, key findings, and limitations/gaps in the respective studies.

#### **Results and Discussions**

This section presents key findings from the articles selected and reviewed. The findings are majorly informed by the above stated research questions in order to derive constructive conclusions and recommendations that can add value towards realizing maximum energy efficiency and its other associated benefits. The results are hence discussed as below.

#### **Articles Reviewed by Country**

It was evidenced from Table.2 below that most studies on energy efficiency measures were carried out in Europe (15%) as developed context. Some relative studies were seen to have occurred in countries like Norway, Washington, Germany, Uganda and UK (all at 8%) under the scope of

coverage and the least countries reviewed at 4%. Uganda and other developing countries like Sierra-Leone are picking interest (8%) to embrace energy efficiency measures and tap into the related benefits like climate change mitigation and general economic development. This is however at a slow rate such as 8% and 4% of the reviewed countries. This could further imply that developing countries have not yet embraced cleaner renewable energy technologies that could would be more times energy efficient.

Country Name	Frequency	Percentage (%)
Israel	1	4
Norway	2	8
Europe	4	15
Washington	2	8
Sierra-Leone	1	4
Uganda	2	8
Germany	2	8
Tunisia	1	4
United Kingdom	2	8
Indonesia	1	4
Austria	2	8
Switzerland	1	4
Netherlands	1	4
Russia	2	8
India	1	4
Iraq	1	4
TOTAL	26	100

Table 2: Summary of articles by country

# Articles Reviewed by Journal Type

The results in Table 3 are hereby presented. Majority (12%) of the articles reviewed were obtained from the journal of "Energy" and "Energy Policy". This was then trailed by the articles from "Energy Efficiency", "Environmental research letters" and "Applied Energy" (8%) and then finally others like "Energies" "Economic Perspectives" and "Research Policy" were reviewed to the extent of (4%). This implies that journals which had relevant applicable/relevant article information on energy efficiency measures and indicators were those at 12% followed by articles of 8% and least to those at 4% respectively.

Journal Name	Frequency	Percentage (%)
Energy Policy	3	12
Energy and Environment	1	4
Energies	1	4
Energy Efficiency	2	8
Environmental research letters	2	8

Table .3: Summary of articles by journal type

Economic Perspectives	1	4
Front knowledge	1	4
MPRA	1	4
Energy Procedia	1	4
Cleaner Production	1	4
Energy	3	12
Energy Economics and Policy	1	4
EESI Smart Grid communication	1	4
Research Policy	1	4
Transport Reviews	1	4
Applied Energy	2	8
IEEE	1	4
Climate Change Mitigation &		
Adaptation	1	4
Social Sciences	1	4
TOTAL	26	100

# Table 4: Summary of articles on energy efficiency of manufacturing firms

Author	Article	Methodology	Key Findings	Limitation
& Year	Tittle			
& Year Lackner (2022)	Tittle Energy Efficiency: Comparison of Different Systems and Technologie s	<ul> <li>Book chapter under "Handbook of Climate Change Mitigation and Adaptation"</li> <li>Spanning/revie w of historic data, current levels, and future trends of energy efficiency under different sectors like production, energy transmission and storage, transportation,</li> </ul>	<ul> <li>Energy use efficiency is the cheapest and easiest source of energy.</li> <li>up to 1/3 of the worldwide energy demand in 2050 can be saved by energy efficiency measures.</li> <li>Energy-Intensive Industries to include cement, steel, aluminum ores pulp &amp; paper.</li> <li>These</li> </ul>	<ul> <li>countless areas for hidden or for indirect energy efficiency improvements not yet maximized.</li> <li>Advanced packaging, for instance, can save substantial amounts of materials</li> <li>green computing</li> <li>Electronic banking, video telephony, and teleconferencing</li> <li>fleet management that economizes travelling energy.</li> <li>Constrained</li> </ul>
		industry, buildings, and	industries have	shifting of
		appliances.	a strong effect on global	employment and economic

				4 : * / / * . *
			energy	activity/transition
			consumption,	from
			because they	manufacturing to
			are not only	the service sector
			energy	saves energy and
			intensive as	cuts greenhouse
			such but	gas emissions,
			because they	because the service
			produce high	sector is much
			amounts of	lower in energy
			materials per	intensity.
			year.	• energy efficiency
			• The IEA	not yet extended to
			predicts big	water resources,
			improvements	eco-system, de
			in energy	materialization,
			efficiency in	ephemeralization,
			industry, which	etc.
			are expected to	
			be more than	
			offset by higher	
			output of steel	
			and cement	
			(IEA 2009),	
			especially in	
			the developing	
			world, to which	
			countries like	
			Brazil, Russia,	
			India, China	
			(BRIC),	
			Mexico, and	
			South Korea	
			belong.	
Mandel et	Conceptuali	Exploratory review	EE1st is thus	• practical
al. (2022)	zing the	of the literature a	theorised as a	-
a1. (2022)	-	compelling	decision	constraints, traditional
	energy			
	efficiency first	theoretical to obtain a	principle that	energy efficiency
			prioritises demand-	policies like standards
	principle	0	side resources	and subsidies
	(EE1 <sup>st</sup> ):	can help inform the	and supply-side	must remain a critical
	Insights	design of	energy efficiency	element of the policy
	from theory	effective policy	11.	framework
	and practice	interventions in	side	at EU and Member
		order to move from	resources	State levels.
			whenever they	

		principle to practice.	provide greater value to society in meeting decision objectives. it is embedded in the EU's unbundled and liberalised energy markets, it relies on a multitude of decision-makers and addresses not only electricity but also all energy vectors. • its focus on the societal perspective, making it a principle of public policy rather than only regulated utility business.	<ul> <li>some of its key aspects and implications for policymaking remain unclear, with the associated risk that EE1st remains merely a slogan without tangible impact on energy-related investment, planning, and policymaking.</li> <li>Study limited to EU member states.</li> </ul>
Rusydian a. et al. (2021)	Energy Efficiency in OIC Countries: SDG 7 Output	<ul> <li>Efficiency measureme nts were done using the Data Envelopme nt Analysis (DEA) method.</li> <li>Productivit y measureme nt was done by using the Malmquist</li> </ul>	• there are differences in the level of efficiency regionally, whereby Muslim countries in the European continent are then followed by the countries of the West Asian region in the second position and the	<ul> <li>The study was limited to only members of Association of Islamic Cooperation Organisations (OIC).</li> <li>Hence efficiency yardsticks may not be applicable to non-Islamic countries.</li> </ul>

		Productivit	third position is	
		y Index	the central	
		(MPI).	African region	
			which is	
			superior to the	
			region Other	
			Africa.	
Jurgita et	Energy		• the most	• The study was
al. (2020)	efficiency in		cost effective way	limited to only
	the industrial		to reduce	two EU
	sector in the		emissions,	countries.
	EU,			
			improving energy	• Efficiency
	Slovenia,		security, enhancing	studies needed
	and Spain		competitiveness	in heating and
			and	cooling
			making energy	requiring the
			consumption more	Member States
			affordable for all	to conduct a
			consumers	comprehensive
			• Both	assessment of
			countries	the cost
			analysed in	effective
			this paper	potential for
			have high	energy
			domestic	
				•
			dependence on	heating and
			imported energy	cooling,
			sources, therefore,	principally
			showing a great	through the use
			potential for energy	of
			efficiency.	cogeneration,
			• All EU	efficient
			Member	district heating
			States had	and cooling and
			to present	the recovery of
			their	industrial waste
			integrated	heat.
			NECPs,	
			which, inter	
			alia, must	
			outline how	
			they intend	
			to meet the	
			energy	
			efficiency	
			targets for	

Saurav et al. (2016) Minimizing energy costs of commercial buildings in developing countries.	and optimize temperature set	2030 and what measures will be employed to secure them. • the EED has more coercive measures, such as audit obligations on all large enterprises (including businesses operating in the industrial sector). • savings can be enhanced substantiall y by integrating pre-cooling with supply-side strategies. • savings from pre- cooling and set point optimization are more for offices because of their greater pre-cooling potential, as large buildings have higher thermal capacity. grid connected cell towers, pre-cooling is effective when other loads in the	<ul> <li>include levelized cost of energy for battery and solar into savings calculation challenge here is.</li> <li>to obtain right market prices of batteries and solar PVs.</li> <li>assumption in the proposed framework</li> <li>that forecast for outages, occupancy, solar power and ambient temperature are known.</li> </ul>
--	---------------------------------	---	---

Siitonen et al. (2010)	Variables affecting energy efficiency and CO2 emissions in the steel industry The efficacy	Analysis of energy consumption figures using Partial least square (PLS) analysis to derive energy efficiency indices.	<ul> <li>using a battery, thus eliminating the use of DGs for certain periods of time.</li> <li>off-grid cell towers, majority of the savings arise by ensuring that DGs run at the right efficiency levels, for example by charging the battery in parallel while serving the loads.</li> <li>Challenges of energy efficiency can be avoided by clear definition of the system boundaries.</li> <li>consideration of on-site energy conversion and energy consumption of intermediate products crucial.</li> </ul>	<ul> <li>Difficulty in definition of system boundaries, and calorific values used when collecting energy consumption data.</li> <li>Changes in the operating conditions of a steel mill, such as the production rate, affect the specific energy consumption, and then make it difficult to separate the effect of energy efficiency improvement actions from the effects of other changes.</li> <li>Relating</li> </ul>
(2015)	of energy production and economic growth in	<ul> <li>correlation tests</li> <li>Co- integration tests</li> </ul>	large positive strength (*) between the aggregate	energy consumption to economic growth/output in relation to

	aggregate energy	• Regression of an	energy consumptio	only three energy
	consumption	empirical	n and the	resources i.e.
	:	model for	production	crude oil,
	•	the	of crude oil,	electricity and
		logarithmic	electricity	natural gas.
		annual	generation,	natural gas.
		stationary	and natural	
		data of	gas	
		selected	production,	
		OIC	which	
		countries.	amounted	
		countries.	to be 0.91,	
			0.79 and	
			0.79 and 0.85	
			respectivel	
			у. Т1-	
			• The	
			economic	
			growth of	
			EA sample	
			has led to	
			achieving	
			an	
			efficiency	
			in term of	
			using	
			energy	
			sources.	
			However,	
			this result	
			could be	
			attributed to	
			the role of	
			advanced	
			technologie	
			s used in the	
			manufactur	
			ing sectors	
			of these	
			economies	
			(Lall, 1998)	
Kimuli.	А	• TIMES-	• the primary	• TIMES-VEDA
et al.	sustainable	VEDA	supply	modeling
(2022)	energy	platform.	energy	framework is a
()	portfolio for	Plationii.	should be	partial

 Greater	• A	optimized	equilibrium
Kampala	represents	and	model.
Metropolitan	the energy	comprises	• The model only
Area	system in	biofuels	considers
towards the	form of a	(64.9%),	majorly the
mid-century	reference	charcoal	energy
	energy	(14.8%),	management
	system	fossil fuels	system, while
	(RES). It	(19.9%),	ignoring the
	consists of	and	economy-wide
	VEDA	renewables	effects.
	Front-End	(0.4%) for	• the model
	(VFE) and	sustainabili	exhibits
	VEDÁ	ty.	drawbacks
	Back-End	• The share	such as
	(VBE) as	of	ignoring the
	managemen	electricity	policymaking
	t platforms	should be	behavior of
	of the	increased	various
	model	by 53.68%	economic
	generator.	in the final	proxies,
	VFE is for	demand by	especially
	data	fuel type, to	private
	handling	become the	households,
	and VBE is	major	• underestimate
	for results	contributor	of the elasticity
	handling	to fuel	of the energy
	via dynamic	consumptio	system to
	users	n for	respond to
	defined	Kimuli et	price signals of
	pivot tables.	al. (2022)	policy shocks
	1	• 100%	leading to an
		dependency	overestimated
		on imported	cost of CO2
		refined	emissions
		fossil oils	abatement
		mostly via	strategy.
		Kenya from	• They are data
		the middle	• They are data intensive, ofter
		east	at a level of
		• The	detail that is
		analysis	
		also	impractical ir
			some
		suggests	economies.
		that energy demand by	• The cost of
		uciliand by	implementing

			gactar	the systematic
			sector would	the sustainable
			increase	energy
			from 139.6	portfolio appears to be
				reasonable.
			PJ to 497.42 PJ	reasonable.
			and CO2 emissions	
			would	
			increase	
			from 4.6m	
			tons to 7 m	
			tons. The	
			cost of	
			implementi	
			ng the	
			sustainable	
			energy	
			portfolio	
			appears to	
			be	
			reasonable.	
			• Manageme	
			nt should	
			invest	
			optimally in	
			low-carbon	
			electrical	
			power	
			production,	
			transportati	
			on,	
			industrial	
			and	
			residential	
			sectors if	
			sustainabili	
			ty is to be	
			achieved by	
D 1			2050	
Proskury	Measuring	• Use of	• Energy	• Using energy
akova	energy	engineering	intensity	intensity
and Karralary	efficiency: is	thermodyna	measure	measure as an
Kovalev	energy	mic	reflects	indicator of
(2015)	intensity a	indicators	consumptio	energy
	good	and		efficiency is

~ 1	evidence base?	economic measures of energy efficiency based on energy intensity	n not efficiency. • Thermodyn amic indicators should describe energy efficiency at all levels.	<ul> <li>problematic as it does not indicate what exactly is inefficient.</li> <li>It may indirectly point to a general state of affairs in an industry or economy, but it does not provide a basis for specific recommendatio ns on energy efficiency development.</li> </ul>
Ganda and Ngwakw e (2014).	Problems of Sustainable Energy in sub-Saharan Africa and Possible Solutions	Systematic literature review of previous studies.	<ul> <li>sustainable energy refers to renewable energy sources like hydro and technologie s that enhance energy efficiency</li> <li>the major problems identified are: continued employmen t of fossil fuel subsidies; the presence of monopoly structures in the energy sectors; regulatory and macroeconomic</li> </ul>	• inefficient policies and frameworks in the governance so that sustainable energy development priorities are attained.

			risks in sustainable energy	
			schemes; large capital required to	
			fund sustainable	
			schemes; high	
			transaction costs;	
			low carbon risk and	
			negative social	
			factors.	
Patterson	What is	Use of six	Energy efficiency	• Does not
(1996).	energy	advanced	has different	specify the
	efficiency?:	indicators i.e.	meaning and	actual
	Concepts,	• Energy	frontiers i.e;	indicators of
	indicators	efficiency	• Economic	energy
	and	index to	efficiency;	intensity of the
	methodologi	measure EE	Energy	stated
	cal issues.	improveme	intensities	manufacturing
		nts at sector level.	provide for	industries.
			instance an	
		• Energy	assessment of energy	
		savings to quantify the	efficiency	
		amount of	from an	
		energy	economic	
		saved over	point of	
		a period or	view versus	
		for given	Technical	
		year.	efficiency);	
		• Financial	Here unit	
		indicators	consumptio	
		to show the	n are more	
		financial	focused on	
		benefit of	technical	
		energy	energy	
		savings for	efficiency.	
		households.	SEC.3.1.1	
		<ul> <li>Benchmark</li> </ul>	Indicates the	
		ing	energy	
		indicators	intensity of	
		to assess	industry, of	
		how each	manufacturing or of an	
		country	or of an industrial	
		performs	branch as the	
		compared	ratio between	

	•	to other countries. Decomposit ion of energy consumptio n variation to show how energy efficiency improveme nts have impacted the energy consumptio n of the country. Avoided CO2 emissions to show what is the effect of energy efficiency improveme nt on CO2 emissions.	the final energy consumption of the branch (measured in energy units: toe, Joule, etc) and the value added measured in constant monetary units. Sec.3.1.4 indicates 3 energy intensive branches to include steel, cement and pulp & paper.	
Mancò, mea (2012) t in i	rgy ciency suremen industrial cesses.	energy system of a site is represented using a single matri x equation, which expresses the relationship between imported energies and energy drivers Mathematic al process	<ul> <li>implementa tion in an energy manageme nt system stan dard (e.g. EN 16001, ISO 50001) or LCA sta ndard (e.g. ISO 14044).</li> <li>results are relevant for energy benchmarki ng,</li> </ul>	• Difficulty of choosing an appropriate definition and specific measure of energy efficiency to best suit a given manufacturing set up from a range of many suggested options.

modelling,	budgeting	
through	and energy	
statistical	targeting.	
analysis		
of energy		
consumptio		
n data, is		
used to		
quantify the		
specific		
energy		
consumptio		
n as a		
function of		
the output		
• regression		
analysis of		
historical		
data		

# Other documents reviewed

• Other than articles presented in table .4 above, other documents to inform energy efficiency are as summarized below;

DocumentKey fiAdvancingSDG.7:Implementationinsupportofthe2030Agenda•	indings/Insights SDG 7 is a dedicated and stand-alone goal on energy that is to "ensure access to affordable, reliable, sustainable and modern energy for all". The High-Level Political Forum (HLPF) Ministerial Declaration also commit to enhancing international cooperation to facilitate access to clean energy research and
Implementation in support of the 2030	"ensure access to affordable, reliable, sustainable and modern energy for all". The High-Level Political Forum (HLPF) Ministerial Declaration also commit to enhancing international
•	<ul> <li>cooperation to facilitate access to clean energy research and technology, including renewable energy, energy efficiency and advances and cleaner fossil fuel technology, and to promoting investment in energy infrastructure and clean energy technology</li> <li>By 2030, it projects a double the global rate of improvement in energy efficiency</li> <li>Governments and other stakeholders are argued to accelerate the pace of transition towards renewable energy, especially in end-use sectors such as transport, buildings, agriculture and industry, as well as the pace of energy efficiency across all sectors of the economy, including cooling and district heating. We reaffirm the commitment to rationalizing inefficient fossil fuel subsidies taking into account the specific needs and conditions of developing countries. It is also critical that we scale up capacity-building, research and development,</li> </ul>

EESI Congressional Briefing series. Energy Efficiency Means Business (Thursday February 24, 2022).	<ul> <li>including by sharing experiences and data and promoting innovation and investments in energy efficiency across all sectors of the economy, and that we support sustainable energy deployment, particularly in developing countries.</li> <li>This agenda also re-affirms the commitment to rationalizing inefficient fossil fuel subsidies taking into account the specific needs and conditions of developing countries. It is also critical that we scale up capacity-building, research and development, including by sharing experiences and data and promoting innovation and investments in energy efficiency across all sectors of the economy, and that we support sustainable energy deployment, particularly in developing countries.</li> <li>As part of the implementation program Scale up investments in energy efficiency across all sectors of the economy, supported by well-designed, evidence-based policies (e.g., building codes, minimum energy performance standards, energy performance labels, cost reflective energy tariffs, and fuel economy requirements), as well as by regional, national and local action plans (with effective enforcement and monitoring).</li> <li>The Energy Efficiency and Renewable Energy (EERE) aims improving energy performance and efficiency in the US advanced manufacturing office by;</li> <li>Innovative Research &amp;development projects with public, private and academia, energy intensity reduction, industrial decarbonization, industrial assessment centers, technical partnerships</li> <li>Energy Act of 2020 refocuses on attention on agency audits and</li> </ul>
Energy Sector	their mandatory implementation.
Energy Sector Management Assistance Program. (2018), World Bank, <i>Policy Matters</i>	• Concerns about climate change have lent considerable momentum to the adoption of clean energy policies, with an evident surge in the uptake of targets for renewable energy and energy efficiency in the run-up to the 2015 Paris Climate Accord.
	• For example, Tunisia performs particularly well in energy efficiency planning and incentives and mandates for the public and industrial sectors, and Singapore performs exceptionally well in energy labeling schemes and financing mechanisms for energy efficiency.
	• three aspects of sustainable energy. By contrast, countries such as Bangladesh, Ghana, India, and Kenya have concentrated their efforts on policy frameworks for electricity access, even as they begin to catch-up on renewable energy and energy efficiency.
	• Among the world's largest energy-supply countries, Canada, China, Indonesia, Japan, and South Africa have improved energy productivity the most since 2010 (Figure 2.14). All five

The Uganda Vision 2040	<ul> <li>countries have adopted best-practice policy measures for energy efficiency.</li> <li>The biggest energy productivity improvements are in China and Indonesia, where policies like efficiency mandates for the largest industrial consumers have been instituted.</li> <li>Tracking and enforcing energy efficiency is quite complex since most efficiency measures are typically driven by energy savings which involve hypothetical baseline calculations</li> <li>Section 4.2.3(205-206) indicates how government emphasis will be put on improving energy efficiency by promoting use of energy efficient technologies. Government will support upgrading of industrial technologies to less energy consuming technologies.</li> <li>Moreso, a strategy by G.O.U to continuously review the energy sources with a view of using the most cost-effective source that will be ensured to provide a competitive tariff compared to other countries.</li> </ul>
Energy Policy for Uganda 2023	<ul> <li>Among other objectives, this policy targets to promote the adoption of energy efficiency and conservation practices</li> <li>Uganda subscribes to</li> <li>is the Paris Agreement, which pledges to reduce carbon dioxide (CO2) and other greenhouse gas emissions and adapt to climate change's impacts.</li> <li>Energy intensity is a measure of the energy efficiency of a country's economy. It is the ratio of a nation's energy consumption to its GDP (gross domestic product).</li> <li>Sec.4.4 indicates how energy efficiency&amp; conservation are core elements of ending energy poverty and securing access to affordable, reliable, sustainable, and modern energy.</li> <li>Implementing energy efficiency in parallel with expanding the electricity grid and new clean energy generation reduces energy demand.</li> <li>It helps optimise energy supply to serve more customers reliably at minimum cost.</li> <li>Adopting efficient technology and appliances and informed energy management practices allows rapid scaling up of energy efficiency to ease energy constraints and lower utility bills for both the public and private sectors while supporting a</li> </ul>
Uganda's Sustainable Energy For All (SE4ALL) Initiative Action Agenda, 2015	<ul> <li>sustainable framework for long-term energy stability.</li> <li>It indicates the main 5 pillars of energy efficiency to include; Awareness &amp; Information, Training &amp; Education, Research and Development, Financing and incentives, Legislation &amp; Framework</li> <li>Implementation of Energy Audits in the Industrial sub sector by MEMD with the support from GIZ for high energy</li> </ul>

	consuming facilities such as those in energy intensive
	manufacturing firms like Cement, steel, pulp & paper etc.
•	Existing gaps in energy efficiency are indicated under sub-
	section 4.3.3 to include like iincomplete Regulatory
	Framework such as Energy Efficiency and Conservation Bill,
	Insufficient awareness about energy efficient technologies,
	inadequate financing mechanisms, Inadequate technical
	capacity(certified personnel such as Energy Auditors,
	Managers, Inspectors, and Equipment testers.
•	Minimum Energy Performance Standards (MEPS) lack testing
	facilities, and implementation and oversight capabilities
	(monitoring and evaluation);

#### Conclusion

It can be seen that energy efficiency is a key driver to ensure access to affordable, reliable, sustainable and modern energy for all as per SDG 7 target of 2030. Various bodies like Paris Agreement, IEA, SE4ALL, EU, World Bank(HLPF), EERE, OIC, among others are on board to realize a continued improvement in energy performance and efficiency with its associated benefits. From the above review, it was further noted that a range of methods could be adopted to assess EE such as Data envelope Analysis (DEA), Malmquist Productivity Index (MPI), Novel, Pearsons correlation tests, EE index, regression, systematic literature review, exploratory reviews among others etc. EE was seen to be associated with a range of benefits such as adoption of energy efficiency and conservation practices, enhanced energy savings, improved innovations in energy efficient technologies, continuous improvement of minimum performance management standards, improved research & development, optimization of energy supply and to reliably serve more customers at minimum costs. Nevertheless, a number of gaps/challenges were encountered to still persist in conceptualizing, measuring and implementing energy efficiency at large. Such gaps/hiccaps included hidden/indirect avenues of energy efficiency improvements, energy efficiency not vet extended to water resources, eco-system & de materialization, unclear policies & regulatory frame-works, unclear indicators of energy intensity in manufacturing firms, difficulty of choosing specific measures of energy efficiency to best suit a given manufacturing set up/type, limited awareness & information, technical & financial limitations all still hold.

#### Recommendations

Since most previous studies have been conducted in OIC and EU countries dominated by developed & middle-income economies, their results do not befit a developing economy context and hence the need to more localize energy efficiency in economies that are trying to embrace industrialization like Uganda. Emphasis is further called for in implementation of energy audits especially in the industrial sub sector by responsible authorities & ministries within the high energy consuming industries such as those in energy intensive manufacturing firms like Cement, steel, pulp & paper etc. Investments in various capacity developments like technical skills, specialised renewable energy equipment, benchmarking, all directed towards a sustainable energy for all across the globe.

# Acknowledgement

I hereby express my heartiest gratitude to the almighty God for a gift of life. My other hearty gratitude goes to NORAD- NORHED Project II which offered me a study scholarship opportunity to undertake a PhD in Energy Economics & Governance (PEEG) attainable at Makerere University. My distinguished gratitude is further extended to Prof. Muyiwa S. Adaramola for his immeasurable support through out the course unit of Energy Resources from which this article is a deliverable. Thank you, Prof., for availing us the study materials, needed literature sources, the tireless guidance and review of this work to make it a publishable package. My PEEG Cohort .4. classmates I treasure your tireless discussions & insights too. Stay Blessed.

# **Declaration of conflict of Interest**

The author(s) declare no existing conflicts of interest with respect to the research, authorship and forth-coming publication of this article term paper.

# References

- Amri, F. (2016). The relationship amongst energy consumption, foreign direct investment and output in developed and developing countries. *Renewable and Sustainable Energy Reviews*, 64, 694-702.
- Calabrese, L., Golooba-Mutebi, F., & Mendez-Parra, M. (2019). Industrial development in Uganda.
- Conti, J., Holtberg, P., Diefenderfer, J., LaRose, A., Turnure, J. T., & Westfall, L. (2016). International energy outlook 2016 with projections to 2040 (No. DOE/EIA-0484 (2016).
- du Can, S. D. L. R., Pudleiner, D., & Pielli, K. (2018). Energy efficiency as a means to expand energy access: A Uganda roadmap. Energy Policy, 120, 354-364.
- Energy Efficiency Means Business,2022. EESI Congressional Briefing series (Thursday February 24, 2022).
- Energy Sector Management Assistance Program. (2018). *Policy Matters: Regulatory Indicators* for Sustainable Energy. World Bank.
- Feng, C., Huang, J. B., Wang, M., & Song, Y. (2018). Energy efficiency in China's iron and steel industry: evidence and policy implications. *Journal of Cleaner Production*, 177, 837-845.
- Ganda, F., & Ngwakwe, C. C. (2014). Problems of sustainable energy in sub-Saharan Africa and possible solutions. *Mediterranean Journal of Social Sciences*, *5*(6), 453.
- Giacone, E., & Mancò, S. (2012). Energy efficiency measurement in industrial processes. *Energy*, *38*(1), 331-345.
- Gustavsson, M. (2015). The energy report for Uganda-A 100% renewable energy future by 2050.
- Huang, B. N., Hwang, M. J., & Yang, C. W. (2008). Causal relationship between energy consumption and GDP growth revisited: a dynamic panel data approach. *Ecological economics*, 67(1), 41-54.
- Kahneman, D., & Tversky, A. (2013). Prospect theory: An analysis of decision under risk. In Handbook of the fundamentals of financial decision making: Part I (pp. 99-127).
- Kimuli, I., Lubwama, M., Kirabira, J. B., & Sebbit, A. (2022). A sustainable energy portfolio for Greater Kampala Metropolitan Area towards the mid-century. Heliyon.
- Lackner, M. (2022). Energy efficiency: Comparison of different systems and technologies. In *Handbook of climate change mitigation and adaptation* (pp. 381-456). Cham: Springer International Publishing.

- Macharia, K. K., Gathiaka, J. K., & Ngui, D. (2022). Energy efficiency in the Kenyan manufacturing sector. *Energy Policy*, 161, 112715.
- Malinauskaite, J., Jouhara, H., Egilegor, B., Al-Mansour, F., Ahmad, L., & Pusnik, M. (2020). Energy efficiency in the industrial sector in the EU, Slovenia, and Spain. *Energy*, 208, 118398.
- Malinauskaite, J., Jouhara, H., Egilegor, B., Al-Mansour, F., Ahmad, L., & Pusnik, M. (2020).
- Mandel, T., Pató, Z., Broc, J. S., & Eichhammer, W. (2022). Conceptualising the energy efficiency first principle: Insights from theory and practice. Energy Efficiency, 15(6), 41.
- Mickovic, A., & Wouters, M. (2020). Energy costs information in manufacturing companies: A systematic literature review. Journal of cleaner production, 254, 119927.
- Munro, P. G., Samarakoon, S., & van der Horst, G. A. (2020). African energy poverty: a moving target. Environmental Research Letters, 15(10), 104059.
- Omri, A., & Kahouli, B. (2014). Causal relationships between energy consumption, foreign direct investment and economic growth: Fresh evidence from dynamic simultaneous-equations models. *Energy Policy*, *67*, 913-922.
- Patterson, M. G. (1996). What is energy efficiency?: Concepts, indicators and methodological issues. *Energy policy*, 24(5), 377-390.
- Pelz, S., Pachauri, S., & Rao, N. (2021). Application of an alternative framework for measuring progress towards SDG 7.1. *Environmental Research Letters*, *16*(8), 084048.
- Proskuryakova, L., & Kovalev, A. (2015). Measuring energy efficiency: is energy intensity a good evidence base?. *Applied energy*, 138, 450-459.
- Pudleiner, D., Jones, D., & Khan, A. (2017). Energy Efficiency Roadmap for Uganda, Making Energy Efficiency Count.
- Rusydiana, A. S., Laila, N., Tubastuvi, N., Ibrahim, M. A., & Marlina, L. (2021). Energy efficiency in OIC countries: SDG 7 output. *International Journal of Energy Economics and Policy*, 11(1), 74-81.
- Saddam, A. (2015). The efficacy of energy production and economic growth in aggregate energy consumption: A panel data evidence from selected OIC countries. *Mediterranean Journal of Social Sciences*, *6*(3), 590.
- Saurav, K., Bansal, H., Nawhal, M., Chandan, V., & Arya, V. (2016, November). Minimizing energy costs of commercial buildings in developing countries. In 2016 IEEE International Conference on Smart Grid Communications (SmartGridComm) (pp. 637-642). IEEE.
- Siitonen, S., Tuomaala, M., & Ahtila, P. (2010). Variables affecting energy efficiency and CO2 emissions in the steel industry. *Energy Policy*, *38*(5), 2477-2485.
- Solnørdal, M. T., & Foss, L. (2018). Closing the energy efficiency gap—A systematic review of empirical articles on drivers to energy efficiency in manufacturing firms. *Energies*, 11(3), 518.
- Solnørdal, M. T., & Thyholdt, S. B. (2017). Drivers for energy efficiency: An empirical analysis of Norwegian manufacturing firms. *Energy Procedia*, 142, 2802-2808.
- Solnørdal, M. T., & Thyholdt, S. B. (2019). Absorptive capacity and energy efficiency in manufacturing firms-An empirical analysis in Norway. *Energy Policy*, 132, 978-990.
- Stucki, T. (2019). Which firms benefit from investments in green energy technologies? The effect of energy costs. *Research Policy*, 48(3), 546-555.

- Tesfamichael, M., Twinomujuni, E., Ogeya, M., Ssebagala, S., & Mulugetta, Y. (2022). Barriers to the institutionalization of industrial energy efficiency in Africa: A case study from Uganda. Wiley Interdisciplinary Reviews: Energy and Environment, 11(3), e427.
- Torres, C., & Valero, A. (2021). The exergy cost theory revisited. Energies, 14(6), 1594.
- USDOE Energy Information Administration (EIA), Washington, DC (United States). Office of Energy Analysis.
- Wee, B. V., & Banister, D. (2016). How to write a literature review paper? Transport reviews, 36(2), 278-288.
- World Bank. (2017). Atlas of sustainable development goals 2017: From world development indicators. The World Bank.
- World Health Organisation Index report (2018)." Tracking SDG7."